

# Founding

At its core, the goal of Analog is to maintain a student-driven, non-profit cafe at the University. It is a place for relaxation, board games, and music. Analog does not wish to be commercialised, and will always prioritise keeping our baristas and customers happy. In Analog, we always serve an honest cup of coffee.

## When was Analog founded?

The story goes that Analog was started by five students around Spring 2010, who wanted to undercut the canteen. They went to the now closed Netto at the start of Rued Langgards Vej, bought instant coffee, and sold it for five kroner. At the time, Analog's current location was the library, and thus Analog existed in the room below the stairs in the Atrium. When Analog grew larger, it switched location with the library, and the library was since closed and converted to a server room. Next to the entrance to the bar are the pictures and signatures of our five founders.

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